

# Defend your dye

# hair

So you've decided to go blonde this summer? Excellent choice! Here's a quick collection of must-have tools to perfect and protect it...

## Dye it...

**HOT TIP: SAFETY FIRST**  
To avoid disaster, make sure to perform an allergy test a couple of days before you take the plunge.

**Crazy Color Platinum, £4**



**Herbatint Permanent Haircolour Gel in Honey Blonde, £9.50 9N**

**HOT TIP: TRUST YOUR INSTINCTS**  
First impressions are key, so trust your own. More often than not, you will instinctively know which colour is right for you.



**Quif Blast Creative Colour in Platinum Blonde, £9.95**

**HOT TIP: MAINTENANCE IS KEY**  
If you're going blonde for an extended period, remember to top up your colour every six weeks to maintain vibrancy and consistency.



**HOT TIP: BE INNOCENTIVE**  
After a wash, try to avoid towel-drying. The friction will cause frizz and dry out your hair. Instead, use a softer fabric like a t-shirt, and ensure that you lock in the moisture without your hair being unnecessarily damaged.

**Creightons Sunshine Blonde Intensive Care Conditioner, £1**



**Bouffe Dry Spray Volumiser for Blonde Hair, £5.99**

**HOT TIP: PUMP UP THE VOLUME**  
A good volumising product is a must-have for longer blonde hairstyles. Not only will your colour be maintained, but you will retain lots of body to shape and style as you please.



**Sexy-Hair Sulfate-Free Bright Blonde Violet Shampoo, £11.95**

**HOT TIP: IN THE PURPLE PATCH!**  
Violet shampoos are a must-have item for newly-blonde locks. They lock in the vibrant tones, avoiding the dull, ashy look that comes with fading colour.

**Satinique Dual Defend Spray, £17.40**

**HOT TIP: SHIELD YOUR SENS**  
A good UV protection spray is crucial in the summer months to prevent colour fading and maintain the strength of your hair.



**Lee Stafford Hot Shots 4 Blondes Self Warming Ash Shampoo Treatment, £7.95**

**HOT TIP: BLONDE BLAST**  
Use these Hot Shots with every other shampoo if your blonde locks ever need to be revitalised. They brighten up the colour, as well as removing dirt and excess residue from your roots.



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**PERMANENT HAIRCOLOUR GEL**

**9N HONEY BLONDE**

- 100% GREY COVER
- WITH 8 HERBAL CTS

HEALTHY SHINE  
 LONG-LASTING COLOUR  
 SENSITIVE SKIN  
 WITH 8 HERBAL CTS

