



Dear Beatrice,

The 50th Hong Kong Brands and Products Expo

Please be informed The 50th Hong Kong Brands and Products Expo was successfully finished on the 4th Jan 2016. Organised by the CMA, the 50th Hong Kong Brands and Products Expo (HKBPE) was held between 13 December 2015 and 4th January 2016 at Victoria Park. Creating a new record on the visitor record, the total visitor of the 24-day Expo this year increased 15% from HK\$3 million last year to over HK\$3.5million !



More than 680 booths manned by over 400 exhibitors were located in the eleven thematic areas of the Expo. It was very pricing and quantity comparative.

We are very delighted to report you almost 2,000 bottles of Herbatint's product was sold during that 24 days. Moreover, the most important for this event is to increase the awareness and enhance Herbatint Branding for Hong Kong and China market.



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